



# Universal Design Platform as a Service

## Empowering the Citizen Designer: the Art of the Possible

*“We Provide The Platform For Your  
Digital Transformation”*

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Contact us at: [sales@udpaas.com](mailto:sales@udpaas.com)

Learn more about us at: [www.eTRANSERVICES.com](http://www.eTRANSERVICES.com)

Phone: 571-405-5560

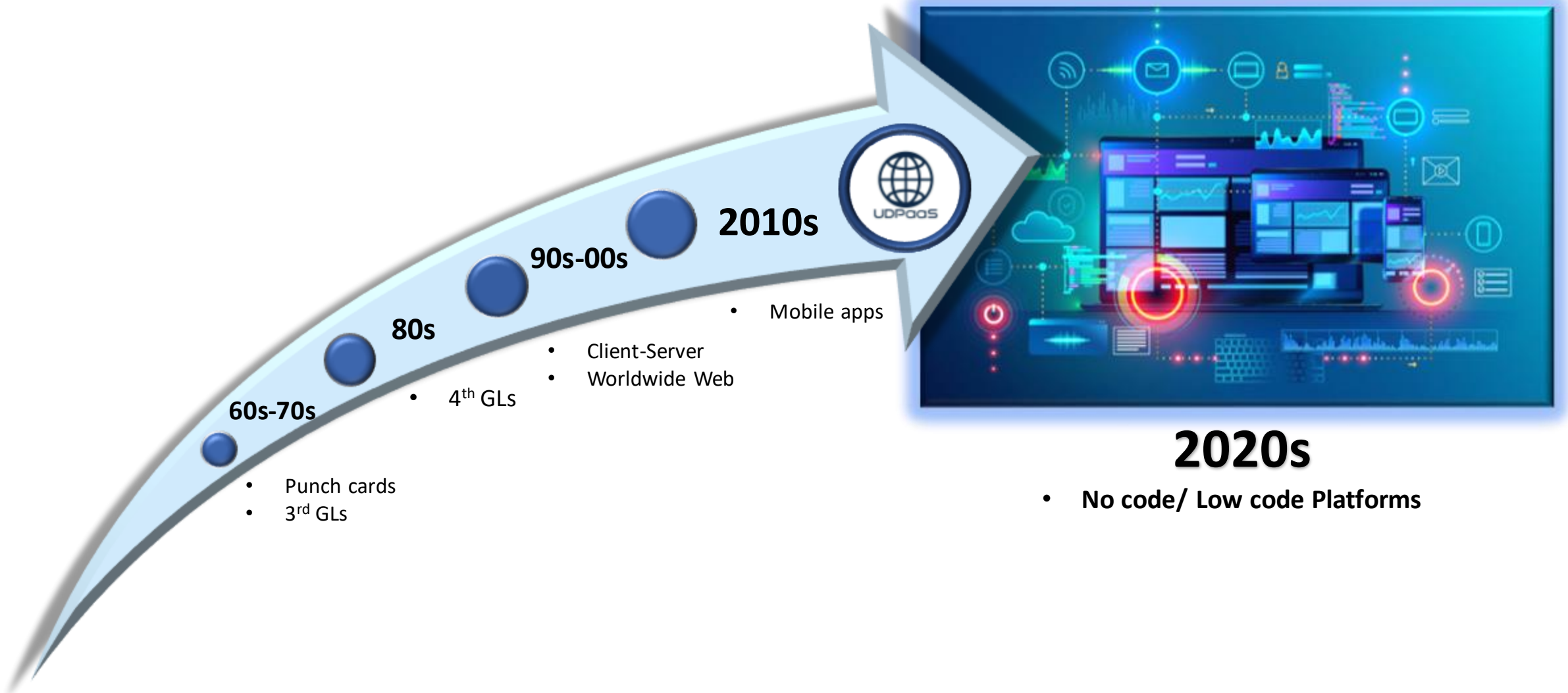


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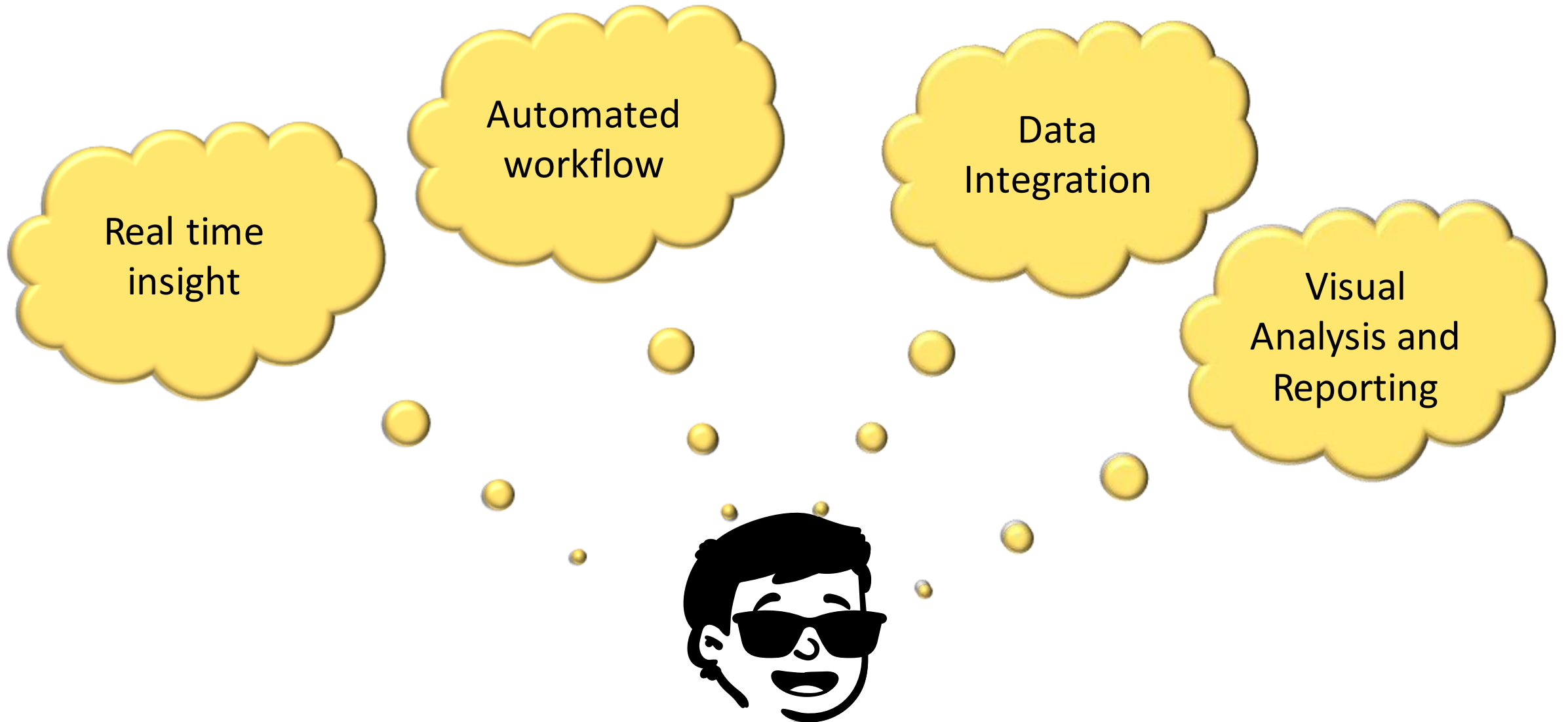


# Evolution of Software





# The Art of the Possible





# Citizen Designer



Domain experts identify operational efficiency and allow the business to better serve customers



Staff who can build applications without coding knowledge



Why do we need Citizen Designers?

Designer  
versus  
Developer



# Need for Citizen Designers

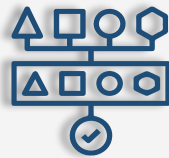
According to Gartner,  
“61% of  
organizations either  
have or plans to  
have active citizen  
development  
initiatives”



**SCALE** – “40% of the CIOs have reached a scale for their digital initiatives; more than twice the proportion of enterprises from 2018.”



**DISRUPTION** – “In the past 4 years, 90% of enterprises have experienced a turn that upset normal operations.”



**HUGE PIPELINE** – “77% of IT leaders and 71% of business leaders agree that IT teams have a huge pipeline of new solution requests that are not being built.”

(source: Gartner Inc's annual global survey of CIOs)



# Need for Citizen Designer: Business Need



Operate more efficiently



Meet strategic key targets



Reduce frustration among forward-thinking staff

"By 2024 at least 65% of all new business applications will be created with high productivity toolsets..."  
- Gartner

Improve the user experience



Eliminate dated methods



Ease administration for consolidating data







# Need for Citizen Designer: Business Need

“**47%** of business globally are **now using** low-code/no-code application platforms<sup>1</sup>”

“**44%** of business globally are **considering using** low-code/no-code application platforms<sup>1</sup>”

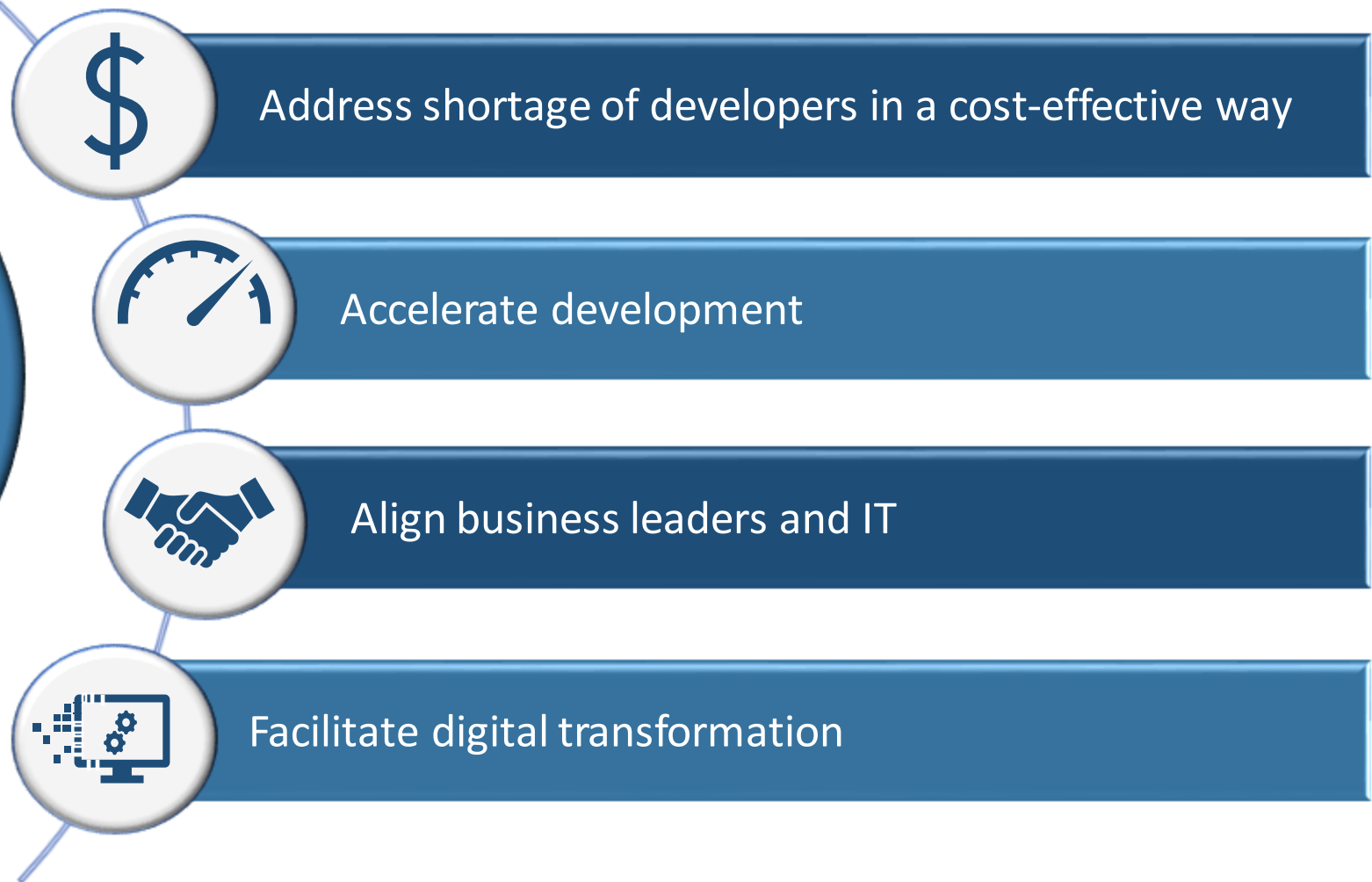
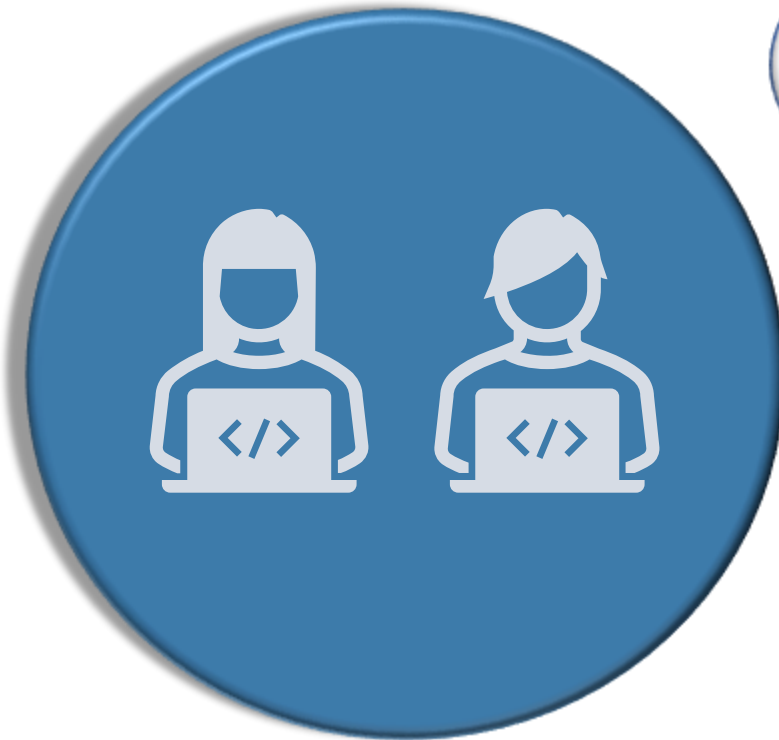
“Number of active Citizen Developers will be **4x** the number of professional developers by 2023<sup>2</sup>”

<sup>1</sup> FTI/Project Management Institute. (2020). Citizen development; survey for global IT leaders. Gartner Inc's annual global survey of CIOs)

<sup>2</sup> Wong, J., Driver, M. & Ray, S. (2019 October 4) The future of apps must include citizen develop. Gartner



# Benefits of Citizen Designers







# Best Practices

Infuse a culture of citizen design



- Management embraces citizen design
- Reward early achievement
- Deliver value

Leverage Agile approach



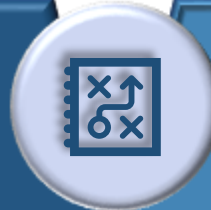
- Manage tasks in an organized way
- Have a plan to reach goals and milestones
- Build in increments so that we can visualize

Leverage Training and Mentoring



- Utilize training programs
- Use platform to jump start, mentor, train, or collaborate

Adopt a rigorous methodology



- Peer reviews and a strong focus on testing and validation
- Subject matter experts accept the system through testing



# Platform Capabilities



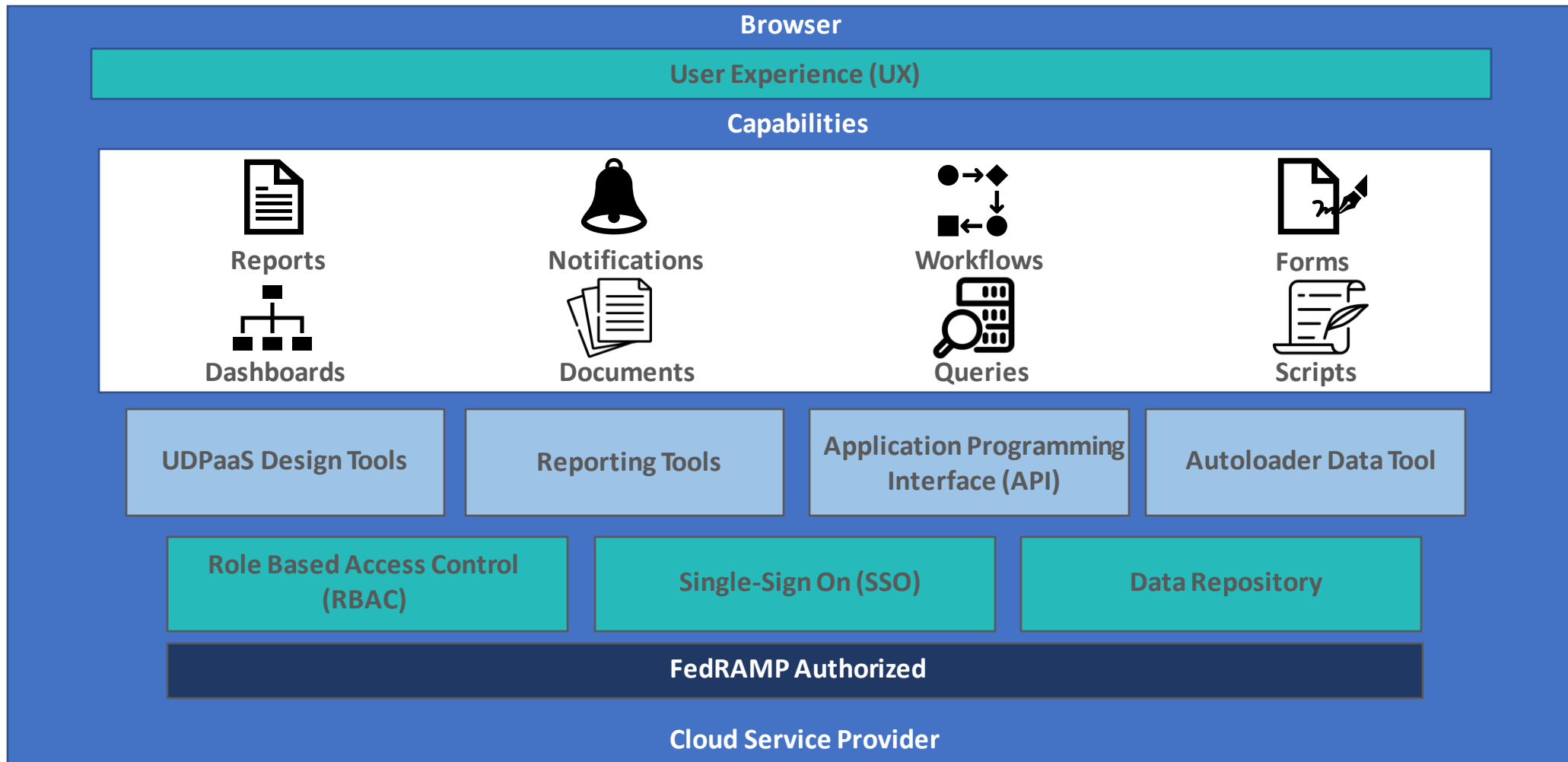


# Platform Value





# Citizen Designer Platform





# UDPaaS Empowers the Citizen Designer

## Secure and Ready for Deployment



- FedRAMP Moderate Authorized / DoD Impact Level II
- Role-Based Access Control (RBAC)/Attribute-Based Access Control from the object to UI level
- Internal Roles and External Roles

## Easily Customized and Extendable



- Add composable pre-built modules
- Add new modules
- Connect modules to formulate application or enterprise solutions
- Easy configuration
- Build and deploy in weeks or months

## No Code/Low Code Capable



- Audit log tracking feature at the field level
- Automation workflows
- Process-driven notifications
- Advance Search and Reporting



# Accreditations



DAWIA Level III Program Management  
DAWIA Level III Information Technology  
DAWIA Level I Requirements Manager







# Live Demonstration





# Questions



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**Thank you**



Thank you

